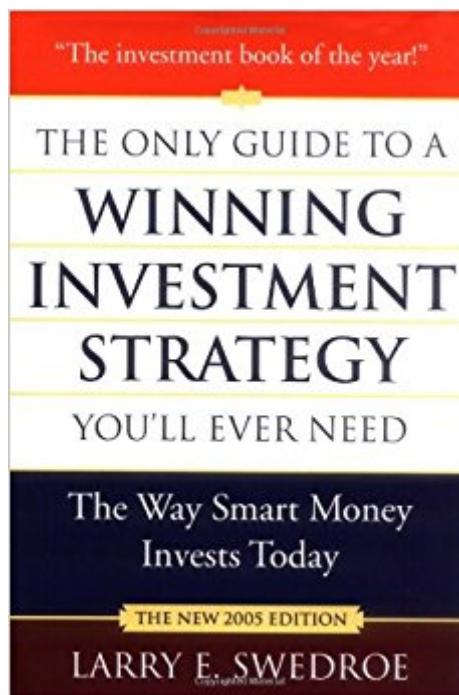


The book was found

The Only Guide To A Winning Investment Strategy You'll Ever Need: The Way Smart Money Invests Today



Synopsis

Investment professional Larry E. Swedroe describes the crucial difference between "active" and "passive" mutual funds, and tells you how you can win the investment game through long-term investments in such indexes as the S&P 500 instead of through the active buying and selling of stocks. A revised and updated edition of an investment classic, *The Only Guide to a Winning Investment Strategy You'll Ever Need* remains clear, understandable, and effective. This edition contains a new chapter comparing index funds, ETFs, and passive asset class funds, an expanded section on portfolio care and maintenance, the addition of Swedroe's 15 Rules of Prudent Investing, and much more. In clear language, Swedroe shows how the newer index mutual funds out-earn, out-perform, and out-compound the older funds, and how to select a balance "passive" portfolio for the long haul that will repay you many times over. This indispensable book also provides you with valuable information about:- The efficiency of markets today- The five factors that determine expected returns of a balanced equity and fixed income portfolio- Important facts about volatility, return, and risk- Six steps to building a diversified portfolio using Modern Portfolio Theory- Implementing the winning strategy- and more.

Book Information

Hardcover: 352 pages

Publisher: St. Martin's Press; Revised edition (January 1, 2005)

Language: English

ISBN-10: 0312339879

ISBN-13: 978-0312339876

Product Dimensions: 6.5 x 1.2 x 9.3 inches

Shipping Weight: 1.4 pounds

Average Customer Review: 4.6 out of 5 stars [See all reviews](#) (64 customer reviews)

Best Sellers Rank: #279,676 in Books (See Top 100 in Books) #48 in [Books > Business & Money > Investing > Mutual Funds](#) #216 in [Books > Textbooks > Business & Finance > Investments & Securities](#) #590 in [Books > Business & Money > Personal Finance > Budgeting & Money Management](#)

Customer Reviews

Despite its preposterous title (how can a financial advisor with any claim to rationality be so self-assured), this book is good read for the average investor. It has one mediocre, one average and one excellent sections. The last section alone (see more detail below) is worth the book's

price!The book's three sections cover material as follows:Section 1: making the case as to why short-term trading, trying to time and/or beat the market by following pundits' advice, etc. is a "loser's game" - is, in my opinion, WEAKEST part of the book - it is full of quotes that are redundant to the point of almost being self-undulgent in stressing that only a small fraction of investors would ever beat the returns of broad market indices, such as the S&P 500. Those convinced of this philosophical view can skip this section altogether.

[Download to continue reading...](#)

The Only Guide to a Winning Investment Strategy You'll Ever Need: The Way Smart Money Invests Today
The Only Guide to a Winning Investment Strategy You'll Ever Need: The Way Smart Money Preserves Wealth Today
The Only EKG Book You'll Ever Need (Thaler, Only EKG Book You'll Ever Need)
The Only Grant-Writing Book You'll Ever Need (Only Grant Writing Book You'll Ever Need)
Money: Saving Money: The Top 100 Best Ways To Make Money & Save Money: 2 books in 1: Making Money & Saving Money (Personal Finance, Making Money, Save Money, Wealth Building, Money)
Efficiently Inefficient: How Smart Money Invests and Market Prices Are Determined
The Only Investment Guide You'll Ever Need
Art for Kids: Drawing: The Only Drawing Book You'll Ever Need to Be the Artist You've Always Wanted to Be
Art for Kids: Cartooning: The Only Cartooning Book You'll Ever Need to Be the Artist You've Always Wanted to Be
The Best Panini Press Cookbook: The Only Panini Recipe Book You Will Ever Need to Get You Started
Smart Money
Smart Kids: Raising the Next Generation to Win with Money
Money: Saving Money: Success: Get More Money & Success In Your Life Now!: 3 in 1 Box Set: Money Making Strategies, Saving Money Strategies & World's Best ... Tips for Personal Finance & Life Success)
Personal Finance: Budgeting and Saving Money (FREE Bonuses Included) (Finance, Personal Finance, Budget, Budgeting, Budgeting Money, Save Money, Saving Money, Money)
How to Stop Living Paycheck to Paycheck: A proven path to money mastery in only 15 minutes a week! (Smart Money Blueprint)
A Smart Girl's Guide: Middle School (Revised): Everything You Need to Know About Juggling More Homework, More Teachers, and More Friends! (Smart Girl's Guides)
One Hour Trading: Make Money With a Simple Strategy, One Hour Daily (Simple Setups Forex Price Action Stock Forex Trading Strategy) (Finance Business & Money Investing Decision Making)
Hiking and Traveling the Blue Ridge Parkway: The Only Guide You Will Ever Need, Including GPS, Detailed Maps, and More (Southern Gateways Guides)
Long Story Short: The Only Storytelling Guide You'll Ever Need
Strategy That Works: How Winning Companies Close the Strategy-to-Execution Gap
Be a Network Marketing Superstar: The One Book You Need to Make More Money than You Ever Thought Possible

